

Agile, Lean, Teams, and Leadership

Helping software delivering organizations unlock their full potential by optimizing alignment, flow, and agile collaboration strategies.

EXPERIENCE. Staffan has led Lean and Agile adoption programs in medtech, banking, telco, media, retail, government, unions and other industry sectors. He authored world-renowned and best-selling books "Pomodoro Technique Illustrated" and "Monotasking," with over 700,000 copies sold worldwide. He facilitated workshops for thousands of professionals, equipping them with practical techniques to enhance personal, team, and organizational agility and effectiveness. Numerous international conferences featured Staffan as a keynote speaker, sharing insights on creating value in the digital age. In 1999, he founded the renowned consultancy Crisp AB—Sweden's leading pioneers in Agile and Lean.

BACKGROUND. Native of Stockholm. M Sc in Mathematics and Computer Science. At heart a tech guy. Passion for helping people succeed, especially when it comes to collaborative delivery of value in complex environments, teams of teams, organizational transformation and emergence.

EXPERTISE. Agile and Lean adoption: Lead organization unique programs to become more transparent, aligned, and resilient. Workflow Optimization: Streamline processes and workflows to increase efficiency and delivery precision. Digital Collaboration: Effectively blend the irreplaceable value of face-to-face with large scale collaboration tools, like Jira Align.

More info:

https://agilecoach.staffannoteberg.com

 $\mathsf{Agile} \cdot \mathsf{Lean} \cdot \mathsf{SAFe} \cdot \mathsf{LeSS} \cdot \mathsf{Scrum} \cdot \mathsf{XP} \cdot \mathsf{OKR} \cdot \mathsf{LPM} \cdot \mathsf{Flow} \cdot \mathsf{Leadership}$

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Four Distinguished Consulting Assignments

Agile Enterprise Coach at Nasdaq (2022-2023)

- Establishing Agile at scale for 500+ employees
- Introducing and establishing Jira Align in which strategy drive execution
- Establishing and coaching Flow metrics at portfolio level
- Training and coaching Release Train Engineers (RTE)
- Developing operating model playbook and training materials for Agile at Scale
- Coaching, training, and collaborating with top management, middle management, and teams
- Establishing and coaching multi-level OKRs with catchball and check-ins process
- Training, coaching and co-developing agile contracts ways of working





Agile Enterprise Coach at H&M (2020-2022)

- Coaching, training, and collaborating with middle management, and teams in Agile WoW
- Coaching and training internal (employed) agile coaches
- Developing a new Lean Agile Portfolio management (LPM) process
- Develop training materials for OKRs
- Coaching OKRs at all levels
- Establishing Agile at scale
- Developing and coaching roadmap practices

Agile Enterprise Coach at Swedbank (2017-2019)

- Establishing agile at scale for 3000+ employees
- Coaching and training teams and managers in agile ways of working
- Creating and facilitating education program for Product Owners
- Creating and facilitating education program for Scrum Masters
- Developing agile at scale operating model playbook and training materials





Agile Enterprise Coach at SPP (2012-2013)

- Introducing and establishing Scrum in teams
- Coaching and training teams and managers in agile ways of working
- Creating and facilitating education program for Product Owners
- Creating and facilitating education program for Scrum Masters
- Developing agile team training materials

List of all consulting assignments at last page \rightarrow

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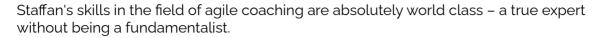
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Testimonials

Andreas Sjöblom.

Strategy Advisor | Customers & Solutions.



He is extremely eager to learn new things and always focus on continuous improvement, which rubs off to the rest of the team. Staffan has an outstanding wide and deep knowledge in the area of system development, which makes him trustworthy and competent in many different roles.

Staffan is also one of the most time-effective persons I know. He's thinking regarding time management has a great impact of his daily work. He delivers!

I've had the pleasure to work closely with him during the last year – I really hope that opportunity comes back.

Magnus Kollberg.

Organisational Consultant & Coach.

Staffan is a highly experienced Agile coach who practices what he preaches. He is very focused, whether it's preparing or conducting a workshop or training. He can quickly assess whether the situation is complex or straightforward and seamlessly adopts a coaching or mentoring role accordingly.

As a facilitator and teacher, he is structured and reliable. This, combined with being a very good listener, gives him the ability to consistently build strong relationships, which is crucial when working with groups and individuals.

Håkan Borg.

Business Intelligence.

Staffan coached the IT-department in agile methods with excellence. He demonstrated both a deep knowledge in the field but also a humble and open approach to coaching.

One of the very best agile coaches available I dare say and assured to bring value to any company that uses his services!



Source: LinkedIn

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Staffan's Clients 1992—2024

2024	Author of Guiding Star OKRs book
2022—2023	Enterprise Agile Coach at Nasdaq
2022	Enterprise Agile Coach at SBAB
2020—2022	Enterprise Agile Coach at H&M
2021	Author of Monotasking book
2019—2020	Agile Coach at Atlas Copco
2019—2020	Agile Coach at Unionen
2019	Agile Coach at Bombardier
2017—2019	Agile Coach at Swedbank
2016—2017	Agile Coach at Telia Company
2014—2015	Agile Player-Coach at Scania
2014	Agile Coach at If
2013	Agile Coach at Electrolux
2013	Agile Coach at eBay
2013	SW Developer at Accelrys
2012	Agile Coach at Transportstyrelsen
2012	Agile Coach at SPP
2011—2012	SW Developer at Contur
2011	System Reviewer at SJ
2011	Agile Coach at Vendemore

2010—2011	Agile Coach at Net Insight
2010	Agile Coach at IDG
2010	Agile Coach at Siemens
2009—2010	SW Developer at SF Bio
2009	Agile Coach at Astra Zeneca
2009	Author of Pomodoro book
2005—2008	Agile Player-Coach at St. Jude Medical
2004—2005	SW Developer at SVT
2004	SW Developer at UEFA
2002—2004	SW Developer at Nacka kommun
2000—2002	Agile Coach at Ericsson
1999	Founded Crisp AB
2001	SW Developer at Polismyndigheten
2000	SW Developer at Ad Intelligence
2000	SW Developer at Arbetsförmedlingen
1998—1999	SW Developer at Ericsson
1996—1998	SW Developer at Skatteverket
1996	System Reviewer at Global One
1995	SW Developer at Saab
1993—1994	SW Developer at Ericsson
1992	SW Developer at Technology Partners



SAFe Practice Consultant (SPC) Scaled Agile, Inc.

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